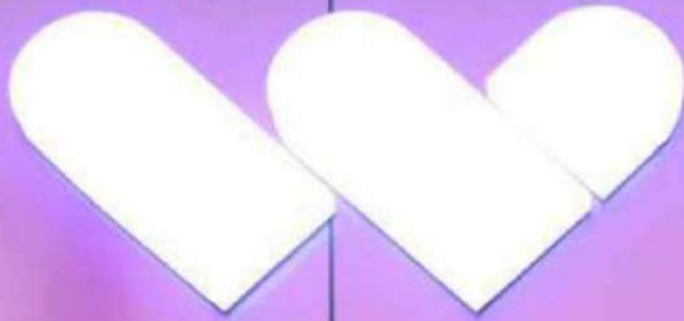


WINNI RETAILS PVT LTD



WINNI

CAKES & MORE

GSTIN: 06AACCW6175H1Z4
SCO: - 285



Pasta Wraps Burger Fries Pizza
Coffee Shakes Waffles Sandwiches Mocktail

BUSINESS
PROFILE
2022



MODE
LS



1

• QSR

Quick Service Restaurant Model

The following model is kind of a counter shop where products are delivered to the shop every morning by Central Kitchen or Master kitchen and the same can further be sold at a Profit margin of 35% on MRP.

| | |
|--|---|
| Area Required: | 150-200 sq. ft. |
| Setup Cost: | Rs. 4.5 lakhs + GST |
| Fees: | Rs. 3 lakhs + GST |
| Profit Margin: | 35% on MRP |
| Royalty Charge: | 5000 + GST |
| Manpower Required: | - |
| Pael Secuirity- | 50,000 |
| Pre-requisite: | Presence of Central Kitchen in Area |
| Product Delivery: | Through Winni ordering system |
| Loss sharing on returned goods: | 50% of billed amount |

Cost to acquire WINNI- Cakes & More QSR Model Rs. 8 Lakhs + GST and 2 lakh security cheque

Cost Breakup(Tentative)



FEES:

3,00,000



MACHINERY:

3,00,000



INITIAL STOCK:

75,000



**SECURITY
CHEQUE:**

2,00,000



**OPENING AND
AUDIT TEAM:**

30,000



I.T. EXPENSES:

46.500



INTERIORS:

(AS PER
DIMENSIONS)



TOTAL:

8,01,500

TnC:

- Gst Extra
- Freight/Transportation Extra



Unique Selling Proposition (USP)



Designated Franchise Management Team



Online Sales Through Different Platforms

100% Eggless Bakery Chain



Academy for Chef Training



Live Kitchen Concept



Product Backward Integration Own Premix Manufacturing

STEP 1 Store &
Location Inspection

STEP 2 Franchise Booking
Agreement

STEP 3 Budget Finalization
(Interior + Machinery)

STEP 4 Project Execution

STEP 5 Training of
Franchise Owner

STEP 6 Store Opening
& Handover



Thank
You

Contact Details

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