

WINNI RETAILS PVT LTD



WINNI
CAKES & MORE

GSTIN: 06AACCW6175H1Z4
SCO:- 285



Pasta Wraps Burger Fries Pizza
Coffee Shakes Waffles Sandwiches Muffins


WINNI


WINNI

BUSINESS
PROFILE

2023


WINNI
CAKES & MORE

MODELS



1

- Master Kitchen

Bakery Model (Hot & Cold Kitchen)

The following model has complete manufacturing in the franchise itself. Due to inbuilt manufacturing, this model has highest profit margins of around 60-70%. This model can also cater to needs of QSR model in absence of a central kitchen. This model is the one with most independence.

Area Required:	600 sq. ft.(approx)
Setup Cost:	Rs. 9.5 lakhs + GST
Franchise Fee:	Rs. 5 lakhs + GST
Profit Margin:	60-70%
Security Deposit:	3 Lakhs cheque
Royalty Charge:	RS 15,000 PLUS GST PER MONTH
Pre-requisite:	None

Cost to acquire Master Mode

Rs. 14.5 Lakhs + GST +(3 Lakh Security Cheque)

Cost Breakup (Tentative)



FRANCHISE FEES:

5,00,000



MACHINERY:

6,90,000



**INITIAL STOCK &
UTENSILS:**

1,68,240



I.T. EXPENSES:

46,500



**STORE OPENING
AND AUDIT
TEAM: 50,000**



**SECURITY
CHEQUE:
3,00,000**



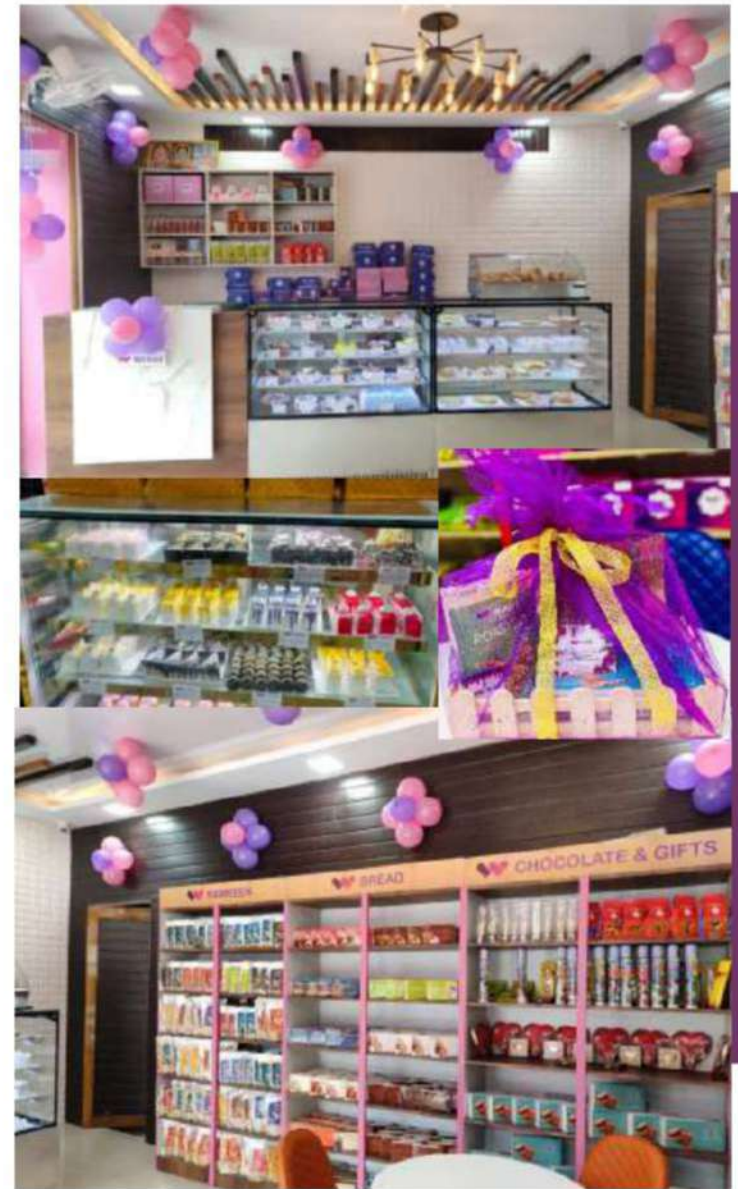
**INTERIOR –
(AS PER SHOP
DIMENSIONS)**



**TOTAL:
14,54,740**

TnC:

- Gst Extra
- Freight/Transportation Extra



Unique Selling Proposition (USP)



Dedicated Franchise Management team



Online Sales Through Different Platforms

100% Eggless Bakery Chain



Academy for Chef Training



Live Kitchen Concept



Product Backward Integration Own Premix Manufacturing

1
STEP Store &
Location Inspection

2
STEP Franchise Booking
Agreement

3
STEP Budget Finalization
(Interior + Machinery)

4
STEP Project Execution

5
STEP Training of
Franchise Owner

6
STEP Store Opening
& Handover

Images of
Our Franchise





*Thank
You*

Contact Details

☎ 7795664341 ✉ franchise@winni.in 🌐 www.winni.in