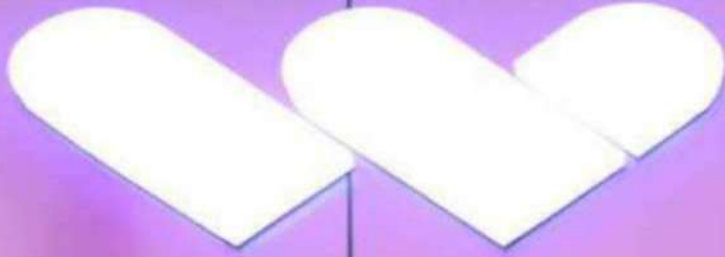


WINNI RETAILS PVT LTD



WINNI
CAKES & MORE

GSTIN: 06AACCW6175H1Z4
SCO: - 285



Pasta Wraps Burger Fries Pizza
Coffee Shakes Waffles Sandwiches Mochi

NEAR JEWELLERS
SUN JEWELLERY

**BUSINESS
PROFILE**

2023


WINNI


WINNI
CAKES & MORE

MODELS



1

• Bakery With Café

Bakery With Cafe

The following model has a Bakery with cafe in place where all bakery items and café items are prepared fresh. The concept is similar to a live kitchen concept to ensure hygiene, quality and attract customers. The finishing of all items is done in the kitchen as 90% manufacturing is done at outlet itself. And has a good variety of products to attract customers.

Area Required:	1000 sq. ft.
Setup Cost:	Rs.13.5 lakhs + GST
Fees:	Rs. 10 lakhs + GST
Royalty Charge:	Rs 25,000 +GST Per Month
Profit Margin:	60-70% Gross Margin

Cost to acquire WINNI- Cakes & More Bakery Café Model Rs.23.5 lakhs + GST+ security cheque of 5 lakhs

Cost Breakup (Tentative)



FEES:
10,00,000



MACHINERY:
10,50,000



**INITIAL STOCK &
UTENSILS:**
2,00,000



I.T. EXPENSES:
46,500



**STORE OPENING
AND AUDIT
TEAM:** 50,000



**SECURITY
CHEQUE**
5,00,000



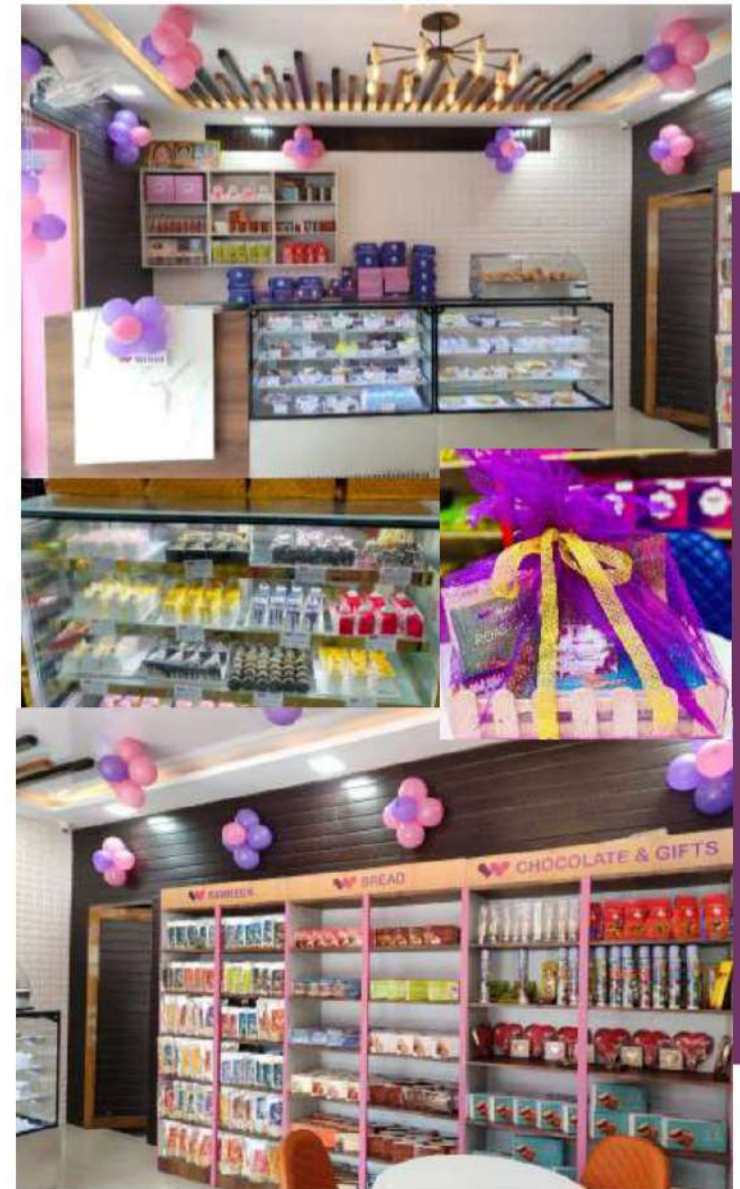
TOTAL:
23,46,500



**INTERIOR –
(AS PER SHOP
DIMENSIONS)**

TnC:

- Gst Extra
- Freight/Transportation Extra



Unique Selling Proposition (USP)



Designated Franchise Management Team



Online Sales Through Different Platforms

100% Eggless Bakery Chain



Academy for Chef Training

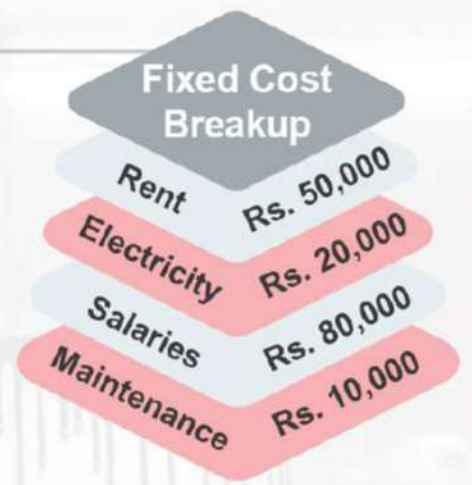
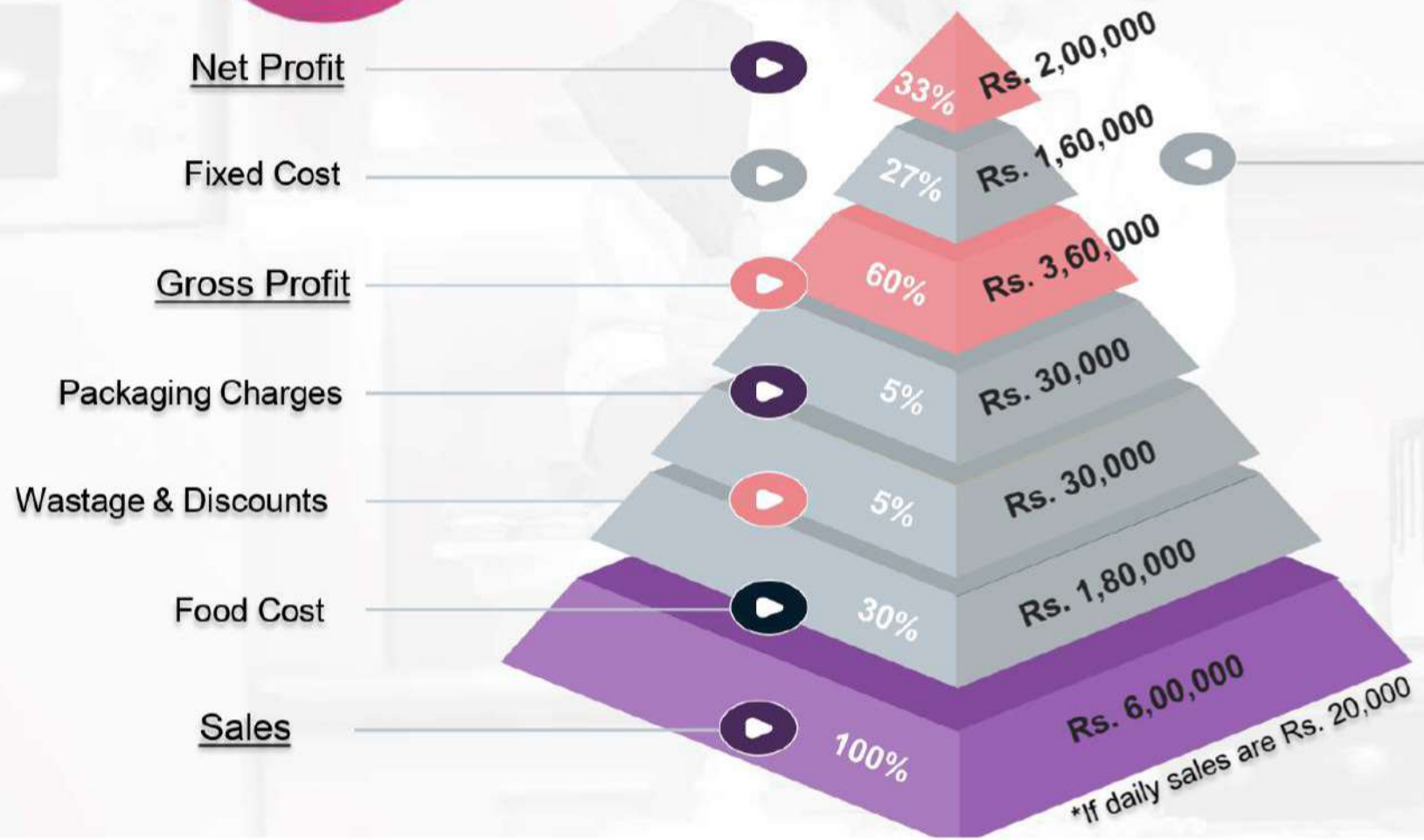


Live Kitchen Concept



Product Backward Integration Own Premix Manufacturing

Projections & Estimates



1
STEP Store &
Location Inspection

2
STEP Franchise Booking
Agreement

3
STEP Budget Finalization
(Interior + Machinery)

4
STEP Project Execution

5
STEP Training of
Franchise Owner

6
STEP Store Opening
& Handover

Images of
Our Franchise



Thank You

Contact Details

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